



September 12, 2016

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: Notice of Ex Parte Communication, MB Docket No. 16-142

Dear Ms. Dortch:

On September 8, 2016, Patrick Butler of America's Public Television Stations, John Lawson of the AWARN Alliance, Alison Neplokh, Erin Dozier, Patrick McFadden and the undersigned, all of the National Association of Broadcasters (NAB), had separate meetings with David Grossman of Commissioner Clyburn's office and Robin Colwell of Commissioner O'Rielly's office. The NAB personnel listed had separate meetings with Marc Paul of Commissioner Rosenworcel's office and Matthew Berry of Commissioner Pai's office.

During these meetings, the parties discussed the potential of the Next Generation TV standard to revolutionize the television viewing experience, expand opportunities for diverse programming, enhance public safety and create new revenue opportunities for public television stations. The record of this proceeding reflects widespread broadcaster enthusiasm for the potential benefits of Next Generation TV, as broadcasters representing hundreds of stations support Commission approval of broadcasters' voluntary use of the new standard. Simply put, broadcasters across the nation seek to invest millions of dollars in their facilities to improve the service they offer for free over the air to viewers.

This investment and the corresponding benefits for viewers will only be possible with the Commission's permission. The parties urge the Commission to set the stage for the future of television by promptly issuing a Notice of Proposed Rulemaking proposing rules for the use of Next Generation TV.

Respectfully Submitted,

A handwritten signature in dark ink, appearing to read 'Rick Kaplan', with a long horizontal line extending to the right.

Rick Kaplan
General Counsel and Executive Vice President,
Legal and Regulatory Affairs
National Association of Broadcasters

cc: David Grossman
Marc Paul
Matthew Berry
Robin Colwell